

## **ATSSB Advertising Policy for the Newsletter**

1. Advertisements appearing in the ATSSB Newsletter are not an endorsement or recommendation of the advertiser's product or service by ATSSB.
2. All advertising must be paid for at the time the advertisement is placed.
3. ATSSB reserves the right to refuse any advertisement and/or the right to return an advertisement to its originator for revision.
4. Agency commissions are not paid.
5. Categories/prices for advertising:
  - A. Business Card: \$25/issue online June, December or March; \$50 for printed September issue (\$100 for unchanged four-issue run)
  - B. Quarter Page: \$35/issue online June, December or March; \$65 for printed September issue (\$140 for unchanged four-issue run)
  - C. Half Page: \$50/issue online June, December or March; \$80 for printed September issue (\$200 for unchanged four-issue run)
  - D. Full Page: \$75/issue online June, December or March; \$100 for printed September issue (\$300 for unchanged four-issue run)
6. All advertising is to be placed on a "Run of Publications" basis. No preferred space will be sold.
7. All artwork must be camera-ready or sent in digital form (.tif, .jpg or .pdf). ATSSB reserves the right to refuse to run an advertisement if the submitted copy is not clear.
8. Deadline for submitting advertising: posted article deadline.

### **ATSSB NEWSLETTER SCHEDULE**

SUBMISSION DEADLINE	DISTRIBUTION DATE
May 10	June 1 (online)
August 12	September 1 (printed & online)
November 25	December 1 (online)
February 21	March 1 (online)