

ATSSB Advertising Policy for the Newsletter

1. Advertisements appearing in the ATSSB Newsletter are not an endorsement or recommendation of the advertiser's product or service by ATSSB.
2. All advertising must be paid for at the time the advertisement is placed.
3. ATSSB reserves the right to refuse any advertisement and/or the right to return an advertisement to its originator for revision.
4. Agency commissions are not paid.
5. Categories/prices for advertising:
 - A. Business Card: \$25/issue (\$90 for unchanged four-issue run): 2 ¼ X 3 ¼ inches.
 - B. Quarter Page: \$35/issue (\$125 for unchanged four-issue run). 2 ¼ X 7 ½ inches.
 - C. Half Page: \$50/issue (\$180 for unchanged four-issue run). 4 ½ X 7 ½ inches.
 - D. Full Page: \$75/issue (\$275 for unchanged four-issue run). 9 X 7 ½ inches.
6. All advertising is to be placed on a "Run of Publications" basis. No preferred space will be sold.
7. All artwork must be camera-ready or sent in digital form (.tif, .jpg or .pdf). ATSSB reserves the right to refuse to run an advertisement if the submitted copy is not clear. Ads will be published in full color unless only submitted in black and white.
8. Deadline for submitting advertising: posted article deadline.
9. Payment must be sent to "ATSSB" along with artwork to ATSSB, 2117 Morse Street, Houston, TX 77019 or using a credit card to atssb@att.net - to which ads may also be digitally submitted.

ATSSB NEWSLETTER SCHEDULE

SUBMISSION DEADLINE

May 25
August 25
November 25
February 24

DISTRIBUTION DATE

June 1 (online)
September 1 (online)
December 1 (online)
March 1 (online)